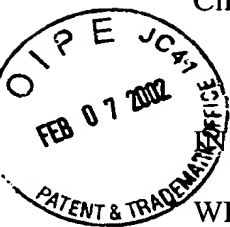


7791-0092-25X DIV
Client's Ref: OBSP/5R-GARD



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RE APPLICATION OF :
WILL H. GARDENSWARTZ ET AL : GROUP: 2161
SERIAL NO. 09/472,197 : EXAMINER: HAYES, J.
CPA FILED: APRIL 3, 2001 :
FOR: COMMUNICATING WITH A
COMPUTER BASED ON THE
OFFLINE PURCHASE HISTORY
OF A PARTICULAR CONSUMER

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LETTER REQUESTING ENTRY OF SUBSTITUTE FORMAL DRAWINGS

ASSISTANT COMMISSIONER FOR PATENTS
WASHINGTON, DC 20231

SIR:

Please review the attached substitute formal Figures 1 and 3, for entry as a replacement for the originally filed figures, in the above-identified application.

Respectfully submitted,

OBLON, SPIVAK, McCLELLAND,
MAIER & NEUSTADT, P.C.

Robert C. Mattson
Registration No: 42,850



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(703) 413-3000
Fax #: (703) 413-2220
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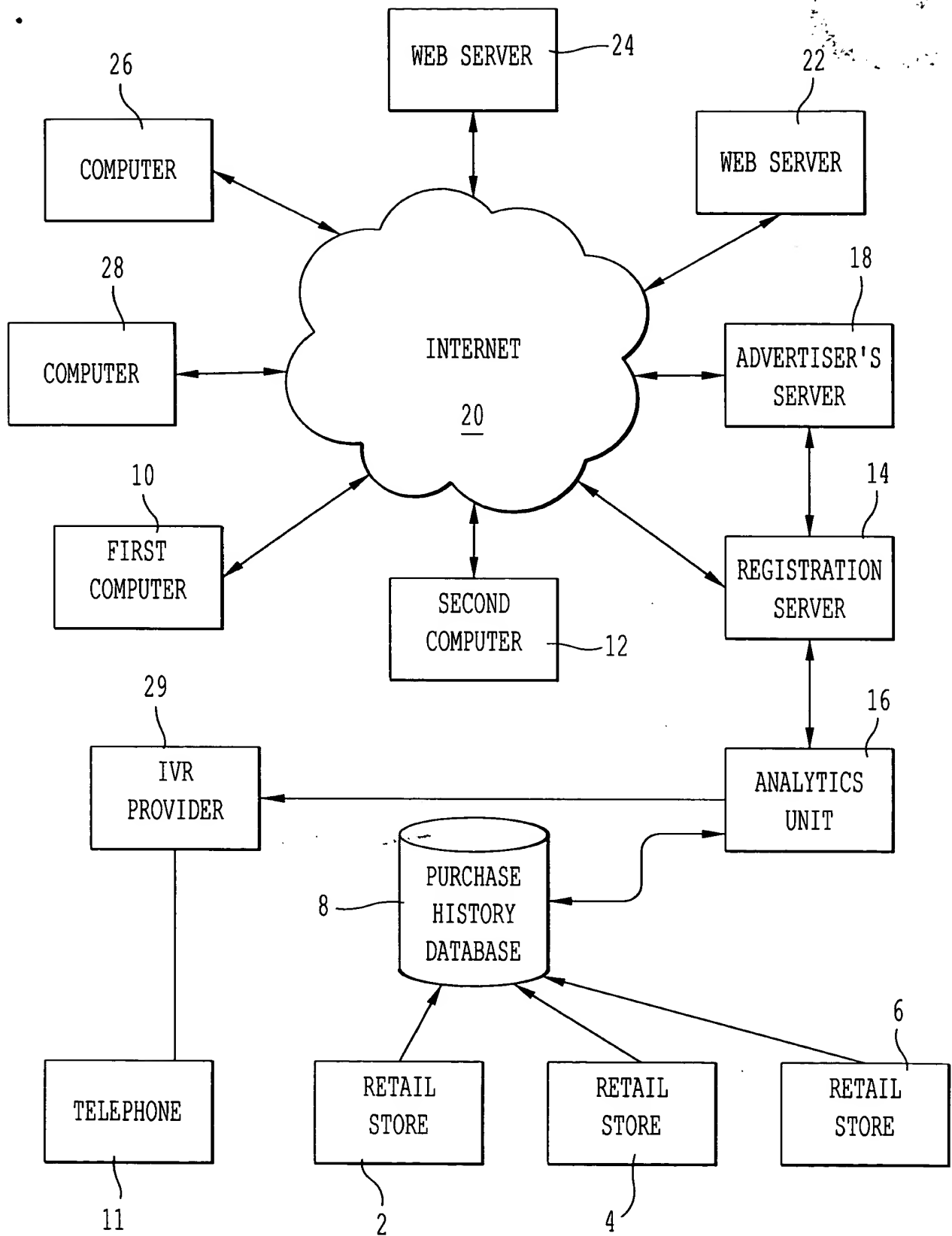


FIG. 1

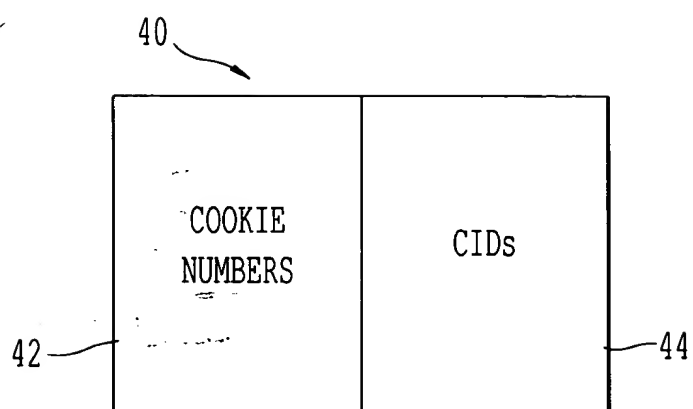


FIG. 3